ESCE INTERNATIONAL BUSINESS SCHOOL



COURSES OFFERED TO EXCHANGE STUDENTS

Fall semester – 2026

ESCE Paris

GENERAL INFORMATION

1 - Preamble

ESCE's main purpose is to prepare its future graduates to become leaders in economy and business at the worldwide scale. The rules presented here attempt to define the best ways to achieve this goal. The school requires that each student uses their sense of responsibility and desire to succeed by adopting a strong sense of self-discipline.

The ESCE's curriculum is organized in 2 cycles of studies:

First Cycle	Second Cycle
Undergraduate	*Graduate*
1st Year: 60 ECTS	4th Year: 60 ECTS
2nd Year: 60 ECTS	5th Year: 60 ECTS
3rd Year: 60 ECTS	

Each year of study is validated by 60 ECTS credits (European Credits): it is a total of 300 ECTS credits for the entire program. The courses are structured in modules, each module consists of specific subjects.
The validation of an ECTS module is achieved by obtaining the average of 10/20. Except in cases clearly determined, the modules do not compensate each other.

Within each module, only the grades obtained in the different subjects will compensate each other.
At the beginning of the semester, all students receive an updated version of the School rules, thus acknowledging and agreeing with the rules of ESCE.

2 - Academic Calendar

Be careful, all dates are subject to changes and may not be definitive.

FALL SEMESTER 2026	
Orientation day	Thursday, September 3rd, 2026
Start of classes	Wednesday, September 7th, 2026
Course changes period	September 28th and September 29th, 2026
End of classes	Friday, December 11th, 2026

FRENCH BANK HOLIDAYS 2026
All Saints' Day: 01/11/2026
Armistice Day: 11/11/2026

It is not possible to start the exchange program later than two weeks after the start of the lectures due to mandatory attendance rules and because groups are done in the first week of the semester. Arrivals after September 25th will not be allowed.

Dates of final exams cannot be changed, and students should check the date of the last exams before booking flights.

3 - Attendance and punctuality

ESCE provides to its students training in international management, which requires that each student participates in all pedagogical activities (classes, exams, conferences, etc.).
The students are required to be on time to all classes. The professors might refuse to let late students in, in this case the student will be considered as absent.
The students should imperatively respect the schedule given by the Direction of Studies (punctuality, respect the attributed group). No permutation of classes will be allowed. **The attendance to all classes is mandatory.**
As the attendance is prerequisite to academic success at ESCE, attendance will be checked by signature at every class and exams. The check is done through a nominative call by the professor. After that, the students should sign a roll-call list. The signature will be used as a proof that the student was in class.

A maximum of **15 hours of unjustified absences are tolerated during the semester**. Otherwise, if the student misses more than 15 hours, they will receive -25% in the continuous assessment.
In exceptional cases of absence (hospitalization, long-term illness, etc.), a temporary adjustment of the attendance rules may be granted by the Directors of Studies, at the student's request.
Issues related to absences due to family events will be dealt with by the Direction of Academic Affairs. The students are expected to inform the Direction of Academic affairs as early as possible.
At the beginning of the semester, all students receive the academic rules as well as the calendar of the continuous assessments for each subject. In case of absence in one or more continuous assessments of the same subject the student will be asked to contact the professor or the person in charge of that course.

4 - ECTS and Evaluation system

Modules and ECTS Credits:

To validate a subject, it is necessary to reach the minimum average of 10/20. This average may include:

- Continuous assessments for the semester,
- Specific reports planned on the beginning of the semester,
- Oral or written exams.

The validation of the module (average of 10/20 or more) leads to the accreditation of all the ECTS credits for that module.

Evaluation system in France is out of 20 and 10 is the minimum required to pass.

17-20 = excellent
15-16 = very good
13-14 = good
11-12 = satisfactory
10 = sufficient
9-0 = failed

Equivalency of grades at ESCE and ECTS												
ESCE	20	19	18	17	16	15	14	13	12	11	10	9 to 0
ECTS	A	A	A	B	B	C	C	D	D	E	E	F

5 - Exams

For most subjects, assessments are organized as follows: 40% for continuous assessment and 60% for the final exam. Some subjects, however, are evaluated 100% based on continuous assessment. Continuous assessment means that the evaluation will be organized by the professor during the semester and final exam means that the exam will take place at the end of the semester.

Please note that if you choose subjects from Year 2, 3 and 4, exam clashes may occur. When the exams schedules are published, you will be informed of your exams' dates and organizational details.

6 – Re-sitting Exams

Due to calendar reasons, there is no option to re-take exams for international exchange students at ESCE.

7 - Course selection

For more details, consult the syllabi catalogue provided by ESCE.

Students may select courses according to their academic requirements taking into account whether they are following an Undergraduate or Graduate program within their home university.

Graduate courses are taken in Specialisation blocs. Students cannot select different courses from different specialisations.

Courses open to Undergraduate and Graduate students

Online courses	*ECTS*	*Hours*	*Fall*	*Taught in French*	*Taught in English*
Humanités	*1*	***6***	✓	French with English subtitles	
Les rendez-vous de la géopolitique/ geopolitics meetings	*1*	***6***	✓	French with English subtitles	
Face to Face Courses	**ECTS**	**Hours**	**Fall**	**Taught in French**	**Taught in English**
EE - Management : Art of management	***3***	***18***	✓	✓	No
EE - Sensory Marketing	***3***	***18***	✓	No	✓
EE – CSR and Management	***3***	***18***	✓	No	✓
EE – Supply Chain Management	***3***	***18***	✓	No	✓

Language and Culture Courses for exchange students

Culture courses for exchange students (choose 1)	*ECTS*	*Hours*	*Fall*	*Taught in French*	*Taught in English*
EE_French Civilization	***3***	***18***	✓		✓
EE_Zoom sur Paris *(Pre-requisites in French language: A2 level)*	***4***	***30***	✓	✓	No
EE_La France à 360° *(Pre-requisites in French language: B1-B2 level)*	***3***	***18***	✓	✓	No
Language courses for exchange students (choose 1)	*ECTS*	*Hours*	*Fall*	*Taught in French*	*Taught in English*
EE_Spanish language (beginner)	***4***	***30***	✓	N/A	N/A
EE_Spanish language (false beginner)	***4***	***30***	✓	N/A	N/A
EE_Spanish language (intermediate)	***4***	***30***	✓	N/A	N/A
FRENCH LANGUAGE COURSES (recommended) (choose 1)					
EE_1, 2, 3 Partez!_FRA1.1 beginner)	***4***	***30***	✓	✓	No
EE_Le Français jour après jour_FRA1.2 (false beginner)	***4***	***30***	✓	✓	No
EE_Le Français spontané_FRA2 (Elementary French)	***4***	***30***	✓	✓	No
EE_Acteur en Français_FRB1 (Intermediate)	***4***	***30***	✓	✓	No
EE_Architecture de l'expression_FRB2 (Upper intermediate)	***4***	***30***	✓	✓	No

Courses open to Graduate students only.	ECTS	Hours	Fall	Taught in English
Specialization International Digital Marketing				
Marketing Communication & Brand Management	5	30	✓	✓
Relationship Marketing	5	30	✓	✓
Digital Marketing	5	30	✓	✓
Social Media Marketing	5	30	✓	✓
Specialization Finance, Investment and Banking: Corporate Finance				
Advanced Corporate Finance	5	30	✓	✓
Financial Institutions	5	30	✓	✓
Corporate Risk Management	5	30	✓	✓
Methodology for Corporate Finance	5	30	✓	✓
Specialization Internationale Business Development				
International Operations and Negotiation Management	5	30	✓	✓
Advanced Data Management and Analysis	5	30	✓	✓
Global Market Analysis & International Strategy Development	5	30	✓	✓
International Digital Sales and Marketing	5	30	✓	✓
Specialization Finance, Investment and Banking: Financial Market				
Financial Markets	5	30	✓	✓
Banking	5	30	✓	✓
Financing Decisions	5	30	✓	✓
Methodology for Financial Markets	5	30	✓	✓
Specialization 4A communication, Luxury & prestige marketing				
Marketing Communication & Brand Management	5	30	✓	✓
Relationship Marketing	5	30	✓	✓
Universe of Luxury	5	30	✓	✓
Professional Profiles in Communication	5	30	✓	✓
Specialization Digital and Sustainable Supply Chains				
International Operations and Negotiation Management	5	30	✓	✓
Advanced Data Management and Analysis	5	30	✓	✓
Warehouse and Inventory Management	5	30	✓	✓
Strategic Procurement and Risk management	5	30	✓	✓
Specialization Trade Finance				
International Business & Compliance	5	30	✓	✓
Financial Institutions	5	30	✓	✓
Corporate risk management	5	30	✓	✓
Logistics, Incoterms & Customs	5	30	✓	✓

Courses open to Undergraduate students only	*ECTS*	*Hours*	*Fall*	*Taught in English*
International trade practices and techniques 2	**2**	**18**	✓	✓
Capstone 2A : international bussiness environment	**2**	**18**	✓	✓
Geopolitics	**1**	**12**	✓	✓
Quantitative management method 2	**2**	**18**	✓	✓
Fundamentals of Control and Financial Analysis	**2**	**18**	✓	✓
Management 2 : Project management	**2**	**18**	✓	✓
Business Law	**2**	**18**	✓	✓
Marketing 2 : From Mass Marketing to Responsible Consumption	**2**	**18**	✓	✓