

Oxbridge Academic Programme

牛津&剑桥 寒假课程项目

2027 WINTER

Oxford and Cambridge Academic Programme



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项目概览

Programme Overview

项目概览

OXFORD & CAMBRIDGE

项目名称：牛津大学及剑桥大学寒假课程项目

项目时间：2027年1月18日-1月31日（13晚14天）

项目地点：牛津大学、剑桥大学、伦敦

项目以精心设计的学科前沿课程为核心，学生可根据自身兴趣选取文科或理科方向，专业课程由牛剑背景导师引领思辨。学员将深度融入牛津及剑桥独特的学院制生活，在百年食堂用餐、参与传统晚宴。同时，项目涵盖牛剑学院及伦敦名校的深度参访，从学术生态到建筑精神，全方位理解世界级学府的传承与创新。





项目特色

Programme Highlights

项目亮点

OXFORD & CAMBRIDGE

亮点一

双模块个性化
学习体验

亮点二

定制化学术课程
体验大学学术课堂

亮点三

牛剑教育背景师资指导
领略名师风采



亮点四

高校探访与文化体验
相结合

亮点五

独特英式社交
体验

亮点六

文化体验课堂
深入沉浸感受当地
生活与艺术

项目特色

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创新性地构建了“牛剑双校学术课程+名校探访”的模块体系。项目采用独特的“1+1”课程模式：学生可体验牛津大学及剑桥大学学术课程，并且在伦敦进行名校探访与文化探索

项目不仅安排了牛津大学，剑桥大学与伦敦大学学院名校参访，还安排各种形式的文化探索，实现文化浸润与学术提升的统一。



学术体验部分以牛津大学及剑桥大学授课模式为基础，设计包含多样而富有启发性的学术课程、讲座、研讨会和小组讨论，让同学们在纯英语的授课环境里提高自身的独立思考能力、演讲能力、团队协作以及领导能力。

项目结业仪式上同学们还将身着正式服装（西装和礼服），在牛津大学或剑桥大学的餐厅享用正式晚宴；“英式下午茶”是英国人典雅生活方式的象征之一。项目期间同学们同样将切身体验这一经典的英式文化





课程设计

Course Design

授课模式

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LECTURE

以讲授的方式向学生传授知识，侧重专业知识的系统传授



TEAM WORK

侧重培养学生自主学习能力和自信，学生课堂参与自信以及独立思考问题的习惯



WORKSHOP

团队协作完成项目，培养学生的合作精神和协作解决问题的能力

TEACHING MODE

课程类型

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公共课程

设置牛津与剑桥大学历史课程及英国文化风俗及传统礼仪课程，使学生充分了解英国文化与生活。



研讨课程

研讨课程旨在培养学生学习能力及习惯，课程形式以互动为主，主要包括学术技能专题，小组项目准备等。



主题课程

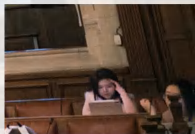
课程根据学生兴趣和未来发展方向的需求进行设置安排，旨在培养学生的基础文化素养和交叉学科的运用，课程分为文科综合（人文、教育、经济、管理、法律等课程主题）与理科综合（生物、新能源、人工智能、材料等课程主题）两个方向。



课程结业

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课程项目将会要求学生进行分组，以小组为单位进行结业Presentation，展示小组的选题及其研究成果。由评审团对各小组进行评审和提问，并评选出最优秀的团队，颁发最佳Presentation奖项。顺利完成课程项目的同学，将获得项目结业证书（Certificate of Attendance）。



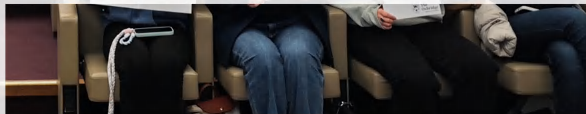
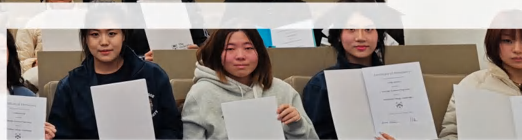
◀ 剑桥辩论赛 ▶

OXFORD & CAMBRIDGE

本项目将向学生介绍世界上最古老的辩论方式之一，并最终使每一位学生像剑桥大学联盟成员一样站起来发表论点！项目将贯穿于整个课程项目，学生将组成团队，接受辩论老师的指导，通过学习辩论技巧，辩论句式与查询资料，最终呈现出一场精彩生动的全英文辩论会！



牛津大学培养出了大批当代伟大的企业家。现在，学生们将有机会体验新产品及服务的诞生！在该项目中，学生们将以小组为团队，通过教师的指导及本小组成员的头脑风暴，最终开发出一种有助于牛津大学学生生活的新产品或服务。



Chris



Professor Rowley is a leading figure in the study of employment and human resource management and business and management in Asia. He was the founding Director of the Centre for Research on Asian Management at Cass Business School, where he is now Professor Emeritus of Human Resource Management. At Cass he won several international grants and awards for his research on management in Asia. He has held a number of external and visiting appointments at universities around the world and is currently Visiting Fellow at the Institute of Asia and Pacific Studies at Nottingham University.

Mo



Mo studied Economics at Cambridge University and, after a career in investment banking, was Head of Economics & Politics at Eton College. He assists with teaching Macroeconomics and International Business on the MBA, Executive MBA, and Global EMBA at the Judge Business School at Cambridge University, as well as contributing to Executive Education courses on global megatrends and their implications. He is also a Teaching Associate for Macroeconomics for the MPhil and Management Studies Tripos. Beyond academia, he provides consultancy advice to both small and large corporates on how rapidly shifting economic trends and external shocks such as AI may impact their business models.

Alex



Alex develops and applies artificial intelligence and machine learning approaches within physical sensor systems to address real-world problems focusing on sustainability. His recent work has addressed future energy systems, such as the smart grid and environmental monitoring, and typically involves the real-world deployment of novel approaches in devices, smartphones or the cloud.

Edward



Edward is a Departmental Lecturer in English Literature and Creative Writing at Oxford's Department for Continuing Education. He has authored critical studies on Yeats, Stevens, and poetry's vagabond spirit, and edited a volume of Vaughan and Herbert. His recent work includes *The Secret Mind of Art* (2023), alongside poetry collections *A Book of Psalms* (2020) and *Cherubims* (2022). He also presented the BBC Radio 4 documentary *Clarke's Psalter*.

Rachel



Rachel is a communications specialist and an award-winning television executive producer. She started her career as a BBC reporter and presenter so is an expert in what it takes to communicate to an audience. Mid-career Rachel directed many of the Britain's most famous faces graduating to become the BBC Commissioning Editor for Science and History. She has made series for all the major UK broadcasters and has worked in various roles with National Geographic, Discovery, ABC and Hulu in the US.

Ken



Ken is Emeritus Professor of Education and Economic Performance and Emeritus Fellow of Pembroke College, Oxford. He was the founding Director of SKOPE, a multidisciplinary research centre based at Oxford. He has served on the Department for Education's Skills and Productivity Board and is currently an editor of Oxford Economic Papers. He also holds positions at Maastricht University and the ESRC College of Peer Reviewers. He previously served as Economic Director at the UK National Economic Development Office and has advised numerous public and private organisations, including the EU, OECD, and UK government departments. His research focuses on labour economics, HRM, and the economics of education.

Nir



Nir is a leading authority on fin tech, e-commerce and market design, and on applied research and teaching on hedge funds. His research focuses on fin tech, algorithmic trading and market design. More generally, he is interested in the intersection of finance and technology. Recently, he had worked with regulators and other government agencies on the increase use of AI in finance. In 2020 Nir chaired the Banking and Finance Committee on Ethical AI, which made recommendations to the European President and Parliament. Nir was also a member of the Insurance Committee on Ethical AI. Alongside his role at Saïd Business School, Nir is also a Fellow of Worcester College and a member of the Oxford Man Institute for Quantitative Finance. Nir also worked on e-commerce and entrepreneurship. He was the Executive Director of the Oxford Centre for Entrepreneurship at Oxford Saïd between 2009 and 2011.

Justin



A senior custodian at the Bodleian Library, University of Oxford, for whom he also advises on British art collections, he is a frequent Guest Lecturer in British naval history for the University of Oxford. Apart from lecturing, he also regularly advises the BBC on British History.

Simon



Simon is a Professor in Entrepreneurship at the University of Cambridge Judge Business School and was formerly the Director of the full-time MBA programme at Imperial College (ranked 4th best MBA programme in the world). He also co-founded and exited Europe's largest anti-trafficking charity and advises the UK Parliament on modern slavery. Prior to coming to Cambridge, Simon spent 10 years at Imperial College Business School as director of the full-time MBA programme and a principal teaching fellow. His MBA course in entrepreneurship was ranked 3rd in the world by the Financial Times. Outside work, Simon is a social entrepreneur and an advocate for trafficked women, in which capacity he has advised Parliament. He holds several non-executive directorships and has advised well over 100 technology startups.

Sam



Sam is a Lecturer in the Department of Land Economy at Cambridge University where he primarily supervises the MPhil in Environmental Economic Policy programme and Paper 5 of the undergraduate Tripos. He is an applied environmental/development economist by training and completed his PhD at the Department of Land Economy, University of Cambridge.



访校设计

Campus Visit



访校与校友座谈

项目期间，学生们将走进剑桥大学、牛津大学、伦敦名校（伦敦大学学院/伦敦政经学院/帝国理学院）；参观名校教室、学生活动中心等教学设施；聆听校友讲解名校故事，分享自己学业与求职经历。



牛津大学

牛津大学（University of Oxford）建校于1167年，为英语世界中最古老的大学，也是世界上现存第二古老的大学，有“天才与首相的摇篮”的美名。牛津大学近900年的校史中，涌现出一批引领时代的杰出校友，包括了27位英国首相、64位诺贝尔奖得主及数十位世界各国元首和政商界领袖。



剑桥大学

剑桥大学（University of Cambridge）位于英国剑桥镇，是一所独特的研究型书院联邦制大学，是英语世界中历史第二悠久的大学。剑桥大学涌现出牛顿、达尔文等一批引领时代的科学巨匠；造就了弗朗西斯·培根、凯恩斯等贡献突出的文史学者；这些都为剑桥大学奠定了世界近现代学术文化中心的地位。

A photograph of the University College London (UCL) building, a grand neoclassical structure with a portico supported by tall columns. A large, colorful banner with the word 'WELCOME' is strung across the front of the building. The sky is blue with some light clouds.

伦敦大学学院

伦敦大学学院（University College London，简称UCL）是英国顶尖的综合性研究型大学，2025年QS世界大学排名第9位，常年位居全球前十。UCL以其卓越的学术实力和国际化视野闻名，拥有11位诺贝尔奖得主和众多知名校友。作为伦敦第一所大学，UCL以其开放的办学理念和创新精神著称，是英国“金三角名校”之一。其优势学科包括建筑学、教育学、医学、心理学和计算机科学等。



特色活动

Cultural Experience

◀ 特色活动体验 ▶

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餐桌礼仪&晚宴

正装晚宴是牛津和剑桥大学的传统特色之一。学生将身着最正式的服装（西装和礼服），在牛津大学和剑桥大学的餐厅享用正式晚宴。晚宴前设置了“英式礼仪”课，让学生充分了解英国的传统习俗与餐饮礼仪。

英式下午茶

“英式下午茶”的历史可追溯到狄更斯时代和维多利亚女王时期，沿袭至今已成为英国人典雅生活方式的象征之一。传统的下午茶通常包括英式烤松饼司康（Scones）、伯爵红茶（Cream Tea）。项目期间同学们将切身体验这一经典的英式文化。



文化体验

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英式运动

体验极具英伦特色的板球等运动。由外教老师带领，在学院的草坪或运动场进行，规则经过简化，新手能轻松融入，是感受英国校园体育文化与团队精神的绝佳方式。



剑河泛舟

在牛剑，学生们最喜欢的消遣方式之一就是Punting！在阳光下，学生可乘船在剑河上漂流，放松身心，同时欣赏两岸跨越千年的建筑。



国家画廊

英国国家画廊，成立于1824年，馆中收藏了从13世纪到20世纪初期的2300多幅绘画作品，其中包括达芬奇、米开朗基罗、梵高、莫奈、提香等绘画巨匠的作品。

博物馆探索

OXFORD & CAMBRIDGE



大英博物馆

世界上历史最悠久、规模最宏伟的综合性博物馆，也是世界上规模最大、最著名的世界四大博物馆之一。博物馆收藏了世界各地许多文物和珍品及很多伟大科学家的手稿，藏品之丰富、种类之繁多，为全世界博物馆所罕见。



阿什莫林博物馆

英国第一个公共博物馆，也是世界上最早的公共博物馆之一，同时是世界上规模最大，藏品最丰富的一座大学博物馆。



牛津自然历史博物馆

牛津大学收集陈列自然史标本的大学博物馆，为达尔文发表演化论的机构。该博物馆的讲座大厅，曾是1860年牛津演化论大辩论的场址，现牛津大学的化学、动物学及数学系等院系仍会在此举办讲座和活动。



日程安排

Sample Timetable

项目课程样表

日期	上午		下午		晚上
Day 1 Cambridge	Arrivals 到达		Check-in 入住		Rest Evenin 休息
Day 2 Cambridge	Welcome Ceremony & Ice Breaking 欢迎仪式&破冰	Lecture: History of Cambridge & Oxford 剑桥及牛津大学历史	Workshop: British Etiquette & Customs 英式社交与餐桌礼仪	College & Cambridge Orientation 漫步剑桥，初识学院	Rest Evening 休息
Day 3 Cambridge	Lecture : Project Introduction 结业项目介绍	Workshop : Group project on Pitch 项目指导及分组	Punting on the River Cam 剑河泛舟，发现剑桥之美		Rest Evening 休息
Day 4 Cambridge	Seminar 学术研讨	Lecture 学术讲座	Fitzwilliam Museum Treasure Hunt 菲兹威廉姆博物馆寻宝游戏		Group Project Preparation 小组项目准备
Day 5 Cambridge	Seminar 学术研讨	Lecture 学术讲座	Cambridge Museum Exploration Sedgwick Museum, Scott Polar Research Institute 剑桥博物馆（塞奇威克地球科学博物馆，思考特 极地研究中心等）		Rest Evening 休息
Day 6 Cambridge	Lecture 学术讲座		Visit to King's College Chapel 参访国王学院		Rest Evenin 休息
Day 7 Oxford	Transfer to Oxford 前往牛津		Oxford Orientation 行走中的牛津史		Group Project Preparation 小组项目准备

项目课程样表

日期	上午		下午		晚上
Day 8 Oxford	Lecture 学术讲座	Seminar 学术研讨	Visit to Ashmolean Museum 阿什莫林博物馆参访	Afternoon Tea 文化体验：英式下午茶	Rest Evenin 休息
Day 9 Oxford	Seminar 学术研讨	Lecture 学术讲座	Workshop :Q&A Seminar with Oxford students 牛津学生分享交流会		Project Preparation 小组项目准备
Day 10 Oxford	Lecture 学术讲座	Lecture 学术讲座	Visit to New College 牛津大学新学院参访 (哈利波特取景地)	Oxford Museum Exploration (Natural History Museum/ Pitt Rivers Museum/Weston Library Exhibition) 牛津博物馆及展览探索	Rest Evenin 休息
Day 11 Oxford	Visit to UCL and Alumni talk UCL校园讲解与校友分享		London Walking tour (Buckingham Palace, the Houses of Parliament, Big Ben) 白金汉宫，议会大厦，大本钟		Transfer to Oxford 返回牛津
Day 12 Oxford	Transfer to London 前往伦敦		Visit to British Museum 大英博物馆		Transfer to Oxford 返回牛津
Day 13 Oxford	Workshop :Guided Project Preparation 项目指导及准备		Project Presentations and Certificates 小组项目展示		Formal Dinner 结业晚宴（正式晚宴）
Day 14 Oxford	Packing & Checkout 收拾行李&退房		Free Exploration of Oxford 自由探索		Check-in at the airport 安检，登机

理科综合及医学方向

STEM 模块:

前沿科学-人工智能、数学、物理、计算机、工程、VR体验等。

课程深度融合数学、物理、计算机科学与工程前沿，不仅涵盖高等数学理论和人工智能在机器人等领域的应用，还探讨天体物理学、化学、3D打印技术等尖端理科议题。此外，课程聚焦于纳米技术与材料工程，以及可持续工程与环境创新。

MS模块: 医学科学课程深度融合了人工智能、从基础医学到医疗科技与再生医学的前沿研究。学生将深入学习AI辅助诊断、药物研发、个性化医疗及医疗数据分析，同时系统了解英国国家医疗服务体系（NHS）等全球医疗系统的运作，旨在培养未来的医学创新者。



文科综合方向

商科-金融-管理

课程深度融合领导力、战略管理、金融科技与可持续发展等核心议题。聚焦于人工智能在财务分析、商业流程创新等领域的颠覆性应用。此外，课程将深入研究企业可持续性、社会影响以及品牌管理与估值等前沿领域。

政治-经济-哲学-法律

课程融合政治、经济、哲学与法律视角，深度探讨人工智能时代下的全球性挑战。课程聚焦于AI伦理与监管、地缘政治与经济变革，旨在培养学生解决复杂社会与国际问题的跨学科思维能力。

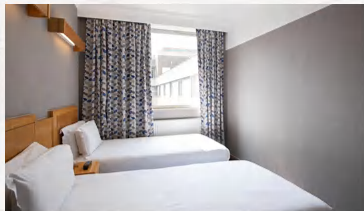
文学-语言-艺术及传播学

课程将审视人工智能如何影响语言、文化与信息传播，跨文化与全球化视角，生态批评与环境叙事，数字媒体生态系统，人工智能时代新闻的未来，以及数字叙事与内容创作等议题。



◀ 住宿生活餐饮 ▶

OXFORD & CAMBRIDGE



住宿

学生在项目期间将会入住当地酒店
双人间，确保在英期间享有舒适便
捷的生活环境



生活

在校园期间，学院会为大家发放校
园无线上网账户，方便同学们学习、
研究和通讯。



餐饮

早餐于酒店享用，午餐安排在学院
餐厅或当地餐馆，外出日将打包三
明治及零食作为午餐、晚餐则可结
伴自由探寻当地美食。



学生反馈

Students Feedback

The programme has definitely changed my ideas about education. The exposure to a diverse and international community of students, combined with studying at Oxford, and having helpful mentors who shared their own experiences at Oxbridge colleges with us, completely changed my outlook on learning.

It made me realize that learning is meant to have healthy competition, and is supposed to be fun and challenging. Fun and learning can and should co-exist, and there definitely should be a healthy balance between the two.

Emilia
Summer 2025

The projects and lecture preparation have really improved my spoken English. I feel more confident now.

Lola
Winter 2026

I have never played British Rounders before. Its like baseball! It was a really fun experience.

Sarah
Summer 2025

I had never competed in a debate before - let alone a Cambridge Union-style debate! It was a challenge I was ready for.

Aurora
Summer 2024



报名须知

Sign Up

◀ 报名须知 ▶

— OXFORD & CAMBRIDGE —

项目时间：2027年1月18日-1月31日（13晚14天）

项目地点：牛津大学、剑桥大学、伦敦

招生对象：在读本科生、研究生

项目费用：29800元

费用包含：

食宿费用（在英期间早午餐和一次晚宴的费用，及在英期间13晚住宿费用）

课程费用（在英期间的项目课程费、教材资料费、学院管理费等）

交通费用（国外当地机场往返接送费【注：仅限团体票或团体票同时段航班，其余航班费用自理】，附属于项目安排的外出
出行交通费）

活动费用（项目行程中所包含的参访游览的全部费用，欢迎及结业仪式的相关全部费用）

境外通讯费用（英国电话卡）

境外学生保险费用

费用不含：

国际航班费用、签证费用（约1280元，根据汇率实时变动，以使领馆收费标准为准）、晚餐费用、护照办理费用及个人消费

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