

## 2023年春季国际学院商贸文化系列讲座课程表

Time Schedule for Chinese Business & Cultural Studies Program for Spring Semester of 2023 (Taught in English)

课程代码	Course	课程名称	Professor	教授	时间	Time
S111	Chinese Business Culture and Consumer Behavior	中国商务文化及消费者行为	Professor Zhu Mingxia	朱明快	星期一 16: 15-18: 45	Monday 16: 15-18: 45
S103	International Economic Cooperation: The Case of China	国际经济合作: 中国的经验	Professor Zhuang Rui	庄芮	星期二 19: 00-21: 30	Tuesday 19: 00-21: 30
S114	Project Management	项目管理与运作	Professor Wang Fuming	王福明	星期三 16: 15-18: 45	Wednesday 16: 15-18: 45
S105	Marketing in China	中国市场	Professor Feng Naixiang	冯乃祥	星期三 19: 00-21: 30	Wednesday 19: 00-21: 30
S117	International Investment	国际投资	Professor Guo Guixia	郭桂霞	星期四 13: 00-15: 30	Thursday 13: 00-15: 30
S122	China's Culture and Society from Cross-cultural Perspectives	跨文化视域下的中国文化与社会	Professor Shi Xingsong	史兴松	星期四 16: 15-18: 45	Thursday 16: 15-18: 45
S108	Transnational Corporation Management	跨国公司管理	Professor Chen Jianxun	陈建勋	星期四 19: 00-21: 30	Thursday 19: 00-21: 30
S120	Antitrust, Regulation and Competition Policy	反垄断、规制及竞争政策	Professor Gong Jiong	龚炯	星期五 16: 15-18: 45	Friday 16: 15-18: 45

The courses start on 27/02/2023. Registration date: 03/03/2023