

The Oxford & Cambridge Academic Programme Timetable 牛津剑桥夏季学术项目课程安排

-Business, International Relations and the Political Economy-

——商业，国际关系与政治经济——

	Morning 9:00 am -12:30 pm 早上： 9:00-12:00		Afternoon 2:00 pm - 6:00 pm 下午： 2:00-6:00		Evening 7:30 pm - 9:30 pm 晚上： 7:30-9:30
Day 1 第一天	Arrivals at LHR, Transfer to Cambridge 到达伦敦希斯罗机场，乘坐大巴向剑桥出发	Cambridge & College Orientation 漫步剑桥，初识学院	Welcome Ceremony& Course Introduction 欢迎仪式&课程项目介绍	Lecture: History of university of Cambridge 讲座：剑桥大学历史	Ice Breaker Game 破冰活动
Day 2 第二天	Group Project Introduction: Cambridge Debate 小组项目：剑桥辩论赛	Lecture: British Customs & Etiquette 讲座：英国文化风俗及传统礼仪	Punting on the River Cam 剑桥泛舟，发现剑桥之美	Visit to King's College Chapel 参访国王学院礼拜堂（剑桥最具标志性的哥特式建筑）	Free Evening 自由活动
Day 3 第三天	Lecture: The evolution of globalization-1 全球化的演变 (The significance of globalization and the characteristics of the five dimensions of globalization)		Lecture Workshop: CVs & Postgraduate Applications 专题研讨会 简历设计及研究生申请		Project Preparation 小组项目准备 (辩论赛，赛前准备)
Day 4 第四天	Lecture:The evolution of globalization-2 全球化的演变 (Social, political, economic, technological and environmental impact of globalization)		Traditional Cream Tea at Harriet's Tea Room 文化体验：传统英式下午茶	Study Skills : Public Speaking Preparation 学习技巧之公众演讲	Cinema Night 电影之夜

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Day 5 第五天	Day Excursion in London Visit to National Gallery & British Museum 伦敦行： 游国家画廊，大英博物馆	Visit to London Eye 伦敦行：游伦敦眼 (在泰晤士河畔乘坐世界首座摩天轮，鸟瞰伦敦) Walking tour/Free time (Optional) (Buckingham Palace, the Houses of Parliament, Big Ben) 著名景点游览/自由活动（可选） 白金汉宫，议会大厦，大本钟等	Late arrival back Eat in China Town 中国城就餐
Day 6 第六天	Lecture: Business, production, and investment in the global economy-1 全球经济中的商业，生产和投资-1 (The nature of economic globalization and the relationship between trade liberation and growth)	Cambridge Museum Exploration <i>Museum choices: Fitzwilliam Museum, Sedgwick Museum, Scott Polar Research Institute</i> 剑桥博物馆探索之日 (菲兹威廉姆博物馆，塞奇威克地球科学博物馆，思考特极地研究中心)	Visit to Eagle Pub 老鹰酒吧 (DNA 双螺旋结构发现地)
Day 7 第七天	Company Visit: Cambridge Science park Visit& Talk on Cambridge phenomenon 企业参访：剑桥科技园参访	Seminar: Studying Abroad and Cultural Integration 研讨会：海外学习及文化交融	Rounders in the Sports field

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Day8 第八天	Excursion: Stratford & Warwick Castle & Entrance to Shakespeare's Birthplace 斯特拉福德&华威城堡&莎士比亚故居	Excursion: Stratford & Warwick Castle & Entrance to Shakespeare's Birthplace 斯特拉福德&华威城堡&莎士比亚故居		Free Evening
Day 9 第九天	Lecture: Business, production, and investment in the global economy-2 全球经济中的商业，生产和投资-2 (The difference between developed and developing economies, and the increasing significance of emerging markets)	Visit to Cambridge Satchel Company 剑桥本土企业探访		Project Preparation 小组项目准备
Day 10 第十天	Project Preparation: Cambridge Debate 小组项目准备（辩论赛）	Project presentation: Cambridge debate at the Cambridge Union 项目展示：辩论赛（在庄严古老的剑桥联合会举行）	Farewell Ceremony: Presentation of Certificates 结业仪式：颁发结业证书	Drinks Reception 传统英式酒会 Formal Dinner 学院传统高桌晚宴

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Day 11 第十一天	Transfer to Oxford – Half Day Excursion Blenheim Palace 出发去牛津 布莱尼姆宫（丘吉尔庄园）半日游		Oxford & College Orientation 漫步牛津，初识学院	Lecture: History of Oxford University 讲座：牛津大学历史	Check-in 分配入住
Day 12 第十二天	Group Project Introduction 小组项目介绍	Lecture: Global power shifts-1 全球权力转移-1 (How changes in the political economy impact the balance of global power)	Visit to Chris Church College 圣基督教堂学院参访 (探寻《哈利波特》取景地)	Academic Research skills: Information Retrieval 学术研究技巧之信息检索	Project Preparation 小组项目准备
Day 13 第十三天	Lecture: Global power shifts-2 全球权力转移-2 (How globalisation has impacted the relative power of the US, Europe and Asia)		Lecture: Entrepreneurial Culture and Britain's Economic Decline 讲座：企业家文化与英国经济衰退		Free Evening 自由活动

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Day 14 第十四天	Lecture:Corporate responses to a changing global environment-1 企业应对不断变化的全球环境-1 (The opportunities and challenges of expanding a firm's sphere of business activities from the domestic to the international marketplace)	Academic Skills : Effective Essay Writing Skills 学术技巧之论文写作	Visit to the Ashmolean Museum 阿什莫尔博物馆参访（英国最古老的的校属博物馆）	British Quiz Night 英式知识竞赛
Day 15 第十五天	Lecture:Corporate responses to a changing global environment-2 企业应对不断变化的全球环境-2 (The drivers of economic globalization and the characteristics of multinational enterprises)	Q&A seminar with Oxford& Cambridge Undergraduates,postgraduates 研讨会：牛津剑桥学生分享交流会		Project Preparation 小组项目准备
Day16 第十六天	Lecture:Corporate responses to a changing global environment-3 企业应对不断变化的全球环境-3 (How states and government institutions impact international trade and investment)	Company Visit Visit to Mini Cooper Factory 企业参访： 宝马迷你汽车公司 (生产及组装流水线全流程参访)		Free Evening 自由活动

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Day17 第十七天	Lecture: The role of emerging technologies in finance 新兴技术在金融领域的应用	Lecture: The Impact of AI recommendation on the business 人工智能推荐对于商业的影响		Cultural experience Visit to Turf Tavern 文化体验之 Turf 酒吧体验
Day 18 第十八天	Final Project Preparation 小组项目准备	Project presentation: Final presentation at the Blavatnik School of Government 项目展示：在现代化的牛津 布拉瓦尼克政治学院举行	Farewell Ceremony: Presentation of Certificates 结业仪式：颁发结业证书	Drinks Reception 传统英式酒会 Formal Dinner 学院传统高桌晚宴
Day 19 第十九天	Free Morning&Packing 打包行李，准备回国	Go to the airport & VAT refund 出发去机场，退税		Check in at the airport 安检，登机
Day 20 第二十天	Return to China 回国	Return to China 回国		Return to China 回国