

2021年春季国际学院商贸文化系列讲座课程表

Time Schedule for Chinese Business & Cultural Studies Program for Spring Semester of 2021 (Taught in English)

课程代码 Course code	Course	课程名称 Course name in Chinese	Professor	教授 Chinese	时间	Time	Credit	
S111	Chinese Business Culture and Consumer Behavior	中国商务文化及消费者行为	Professor Zhu Mingxia	朱明侠	星期一 16: 15-18: 45	Monday 16: 15-18: 45	3	Tencent live or record
S110	International Finance: System, Market and Investment Opportunities	国际金融：制度、市场和投资机遇	Professor Ding Dou	丁斗	星期二 13: 30-16: 00	Tuesday 13: 30-16: 00	3	Tencent live or record
S120	Antitrust, Regulation and Competition Policy	反垄断、规制及竞争政策	Professor Gong Jiong	龚炯	星期二 16: 15-18: 45	Tuesday 16: 15-18: 45	3	Tencent live or record
S113	Corporate Strategy and Business Model	公司战略和商业模式	Professor Wang Xinbo	汪新波	星期二 19: 00-21: 30	Tuesday 19: 00-21: 30	3	Tencent live or record
S103	International Economic Cooperation: The Case of China	国际经济合作：中国的经验	Professor Zhuang Rui	庄芮	星期三 13: 30-16: 00	Wednesday 13: 30-16: 00	3	Tencent live or record
S114	Project Management	项目管理与运作	Professor Wang Fuming	王福明	星期三 16: 15-18: 45	Wednesday 16: 15-18: 45	3	Tencent live or record
S105	Marketing in China	中国市场	Professor Feng Naixiang	冯乃祥	星期三 19: 00-21: 30	Wednesday 19: 00-21: 30	3	Tencent live or record
S117	International Investment	国际投资	Professor Guo Guixia	郭桂霞	星期四 13: 00-15: 30	Thursday 13: 00-15: 30	3	Tencent live or record
S122	China's Culture and Society from Cross-cultural Perspectives	跨文化视域下的中国文化与社会	Professor Shi Xingsong	史兴松	星期四 16: 15-18: 45	Thursday 16: 15-18: 45	3	Tencent live or record
S108	Transnational Corporation Management	跨国公司管理	Professor Chen Jianxun	陈建勋	星期四 19: 00-21: 30	Thursday 19: 00-21: 30	3	Tencent live or record
6H chinese	6H Chinese Lesson	汉语课					6	Tencent live or record
20H chinese	20H Chinese Lesson	汉语课					20	Tencent live or record

The courses starts date, pls refer to calendar <http://geec.uibe.edu.cn/ywxy/calendar/index.htm>