



Undergraduate Exchange Student (Level 4) MODULES 2018 / 2019

FALL SEMESTER

SPRING SEMESTER

DATES: SEPTEMBER 2018 – DECEMBER 2018
EXAMS : DECEMBER 2018

DATES: JANUARY 2019 – APRIL 2019
EXAMS : APRIL 2019

COMPULSORY MANAGEMENT MODULES

		Hours	Credits			Hours	Credits
CR401E_TC1	Corporate Social Responsibility	27	5	CR401E_TC2	Corporate Social Responsibility	27	5
FI402E_TC	Financial Markets & Portfolio Management	27	5	FI402E	Financial Markets & Portfolio Management	27	5
FI403E	Financial Analysis	27	5	FI404E	Financial Risk Management	27	5
FI443E	Corporate Finance	27	5	HR443E	Strategic Human Resource Management	27	5
HR443E_TC	Strategic Human Resource Management	27	5	HR444E	Recruiting & Training	27	5
IS402E	Information Technology Management	27	5	IS443E	Management of Information Systems	27	5
MK401E_TC	Advertising	27	5	IS444E	Implementation of Business Information Systems	27	5
MK444E_TC	Business to Business Marketing	27	5	MK442E	New Products & Brand Management	27	5
OB403E	Managing Cultural Diversity	27	5	MK443E	Services Marketing Management	27	5
PM401E_TC	Project Management	27	5	MK444E	Business to Business Marketing	27	5
SC404E	Supply Chain Management: Fundamentals	27	5	QM401E	Operations Management	27	5
ST401E	Strategic Management Fundamentals	27	5	SC402E	Principles of Purchasing	27	5
ST403E_TC	Entrepreneurship & Small Business Management	27	5	SC403E	Purchasing and Logistics	27	5
ST404E_TC1	European Geopolitics	27	5	ST305E_TC	Doing in Business in France	27	5
				ST404E_TC2	European Geopolitics	27	5

COMPULSORY EVENTS

EV002N	International Fair		-				
EV003N	Career Forum		-				

LANGUAGE MODULES (Optional)

4LV2F1_TC	French Language	30	3	0LV2F2	French Language	30	3
FG401N_TC	French Culture	30	3	FG402N_TC	French Culture	30	3