

2017年秋季国际学院商贸文化系列讲座课程表

Time Schedule for Chinese Business & Cultural Studies Program for Fall Semester of 2017 (Taught in English)

| 课程代码 | Course | 课程名称 | Professor | 教授 | 时间 | Time | 教室 | Classroom |
|------|--|------------------|-------------------------|-----|----------------------|----------------------------|-------|---------------------------|
| F121 | Business Essential in China | 中国商务概要 | Professor Chen Zhunmin | 陈准民 | 星期一 13: 30-16: 00 | Monday 13: 30-16: 00 | 6#102 | Building6 Classroom102 |
| F111 | Case Study of International Corporations Marketing Strategies in China | 国际企业中国市场营销战略案例分析 | Professor Zhu Mingxia | 朱明侠 | 星期一 16: 15-18: 45 | Monday 16: 15-18: 45 | 6#102 | Building6 Classroom102 |
| F116 | Supply Chain Management | 供应链管理 | Professor Yang Hangjun | 杨杭军 | 星期一 19: 00-21: 30 | Monday 19: 00-21: 30 | 6#102 | Building6 Classroom102 |
| F105 | Human Resources Management in China | 中国人力资源管理 | Professor Feng Naixiang | 冯乃祥 | 星期二 13: 30-16: 00 | Tuesday 13: 30-16: 00 | 6#102 | Building6 Classroom102 |
| F114 | Chinese Business and Management | 中国商务管理 | Professor Wang Fuming | 王福明 | 星期二 16: 15-18: 45 | Tuesday 16: 15-18: 45 | 6#102 | Building6 Classroom102 |
| F103 | Chinese Economy and Society: Developments and Problems | 中国经济社会发展与问题 | Professor Zhuang Rui | 庄芮 | 星期三 13: 30-16: 00 | Wednesday 13: 30-16: 00 | 6#102 | Building6 Classroom102 |
| F120 | Economic Transformation of China | 中国经济转型 | Professor Gong Jiong | 龚炯 | 星期三 19: 00-21: 30 | Wednesday 19: 00-21: 30 | 6#102 | Building6 Classroom102 |
| F106 | Environmental Protection in China | 中国环境保护 | Professor Xian Xibiao | 羨锡彪 | 星期四 13: 30-16: 00 | Thursday 13: 30-16: 00 | 6#102 | Building6 Classroom102 |
| F108 | Chinese Traditional Culture and Leadership Behavior | 中国传统文化和领导行为 | Professor Chen Jianxun | 陈建勋 | 星期四 16: 15-18: 45 | Thursday 16: 15-18: 45 | 6#102 | Building6 Classroom102 |
| F110 | China in the Global Economy | 全球经济中的中国 | Professor Ding Dou | 丁斗 | 星期四 19: 00-21: 30 | Thursday 19: 00-21: 30 | 6#102 | Building6 Classroom102 |
| F122 | Intercultural Communication: Theory and Practices | 跨文化交际: 理论与实践 | Professor Shi Xingsong | 史兴松 | 星期五 13: 30-16: 00 | Friday 13: 30-16: 00 | 6#102 | Building6 Classroom102 |
| F119 | International Strategy | 国际战略 | Professor Du Yang | 杜昉 | 星期五 16: 15-18: 45 | Friday 16: 15-18: 45 | 6#102 | Building6 Classroom102 |

The courses start on September 11. Registration date: September 11~15. Deadline: September 15.

Registration place: GEEC students @GEEC office (International Education Bld. 2nd Floor); IUP students @International Education Bld. Degree office, SIE; Others @Qiuzhi Bld. 129 office, SIE.