

Fall 2015 - ROUEN CAMPUS - Undergraduate School

Prog	Course Title	Taught in French	Taught in English	ECTS	Contact Hours
BSc 3rd year	Geopolitics and International Trade		E	3	15
BSc 3rd year	Introduction to supply chain management		E	3	15
BSc 3rd year	Corporate Finance 1		E	5	30
BSc 3rd year	International Business Development		E	5	30
BSc 3rd year	International Marketing		E	5	30
MGE 1st year	Cultures juridiques de l'environnement concurrentiel de l'entreprise	F		3	15
MGE 1st year	Expérience d'immersion entrepreneuriale	F		3	15
MGE 1st year	Ethique, criminalité financière et fraude fiscale	F		3	15
MGE 1st year	International Relations		E	3	15
MGE 1st year	Histoire de l'art	F		3	15
MGE 1st year	Intercultural Management		E	3	15
MGE 1st year	Quand l'entreprise est aussi un client (B to B)	F		3	15
MGE 1st year	Introduction aux systèmes d'information	F		3	15
MGE 1st year	Introduction to Information Systems		E	3	15
MGE 1st year	Fondamentaux du marketing	F		5	30
MGE 1st year	Fundamentals of Marketing		E	5	30
MGE 1st year	Economie	F		5	30
MGE 1st year	Fundamentals of Economics		E	5	30
MGE 1st year	Méthodes quantitatives de gestion	F		5	30
MGE 1st year	Comptabilité générale	F		5	30
MGE 1st year	Gestion juridique de l'entreprise	F		5	30