

8/15/2015

Dear College Admissions Officer:

This is in strong support of XXX XXX's application to your undergraduate degree program. XXX attended Columbia University's Venture for All® Program during the Summer of 2015. Venture for All® is an intensive, college-level course exposing students to the theory and practice of entrepreneurship and innovation by guiding them through the new venture creation process as applied to their own original ideas. This course allows participants to hone critical skills in research, creative decision-making, communication and negotiation, project management, financial analysis, and collaborative leadership. Students, working in teams, are tasked with creating their own venture concept and providing a detailed, extensively researched, plan with corresponding documents by the end of the program. Throughout this accelerated class, students assess the industry and market appropriate for their venture ideas, form competitive strategies, develop new products and services, and generate full financial statements.

XXX's participation in class demonstrated a level of thoughtfulness, interest, and sophistication that distinguished him even within this highly competitive environment. His team worked on a new affordable high-end fashion brand. The course focuses on developing entrepreneurial and leadership skills as well as learning the process of creating new ventures from idea to detailed plan. He demonstrated strengths in all learning areas. He blended quantitative and qualitative research effectively and persuasively in the development of his venture. He clearly demonstrated the ability to grasp new concepts and work on open-ended problems in a fast-paced environment. Unlike most students, XXX pro-actively solicited instructor input on his work and readily applied this feedback into subsequent assignments. He consistently submitted work of high quality. His capacity for top academic performance was clearly demonstrated throughout this program.

In summary, I would strongly recommend XXXX as a candidate for your undergraduate degree program and would estimate him to place within the top XXXX% of his peers in terms of showing academic and professional promise.

Sincerely,

xxxxx@columbia.edu

XXX XXX, Ph.D.
Columbia Business School
Director of Community and Global Entrepreneurship