



Columbia Business School (CBS) VFA Program at New York, NY

CBS Venture For All program daily reference schedule:

DAY 1

8:00 – 18:00 students arriving @ JFK
19:00 – 20:00 orientation at residence
19:00 – 21:00 dinner at residence
21:00 curfew (must be inside at residence hall)

DAY 2

8:30 breakfast at residence hall
11:00 – 16:00 Metropolitan Museum of Art, Times Square, China Town, etc.
18:00 – 21:00 dinner with chaperons (local restaurant TBD)
21:00 curfew (must be inside at residence hall)

DAY 3

7:45 – 8:30 breakfast at residence hall
8:45 – 9:00 walk to Columbia University
9:15 – 12:00 Profiles of Entrepreneurs in China , Uris or Warren Hall
12:00 – 13:00 lunch, Columbia University John Jay Dining Hall
13:15 – 16:00 Customer Archetypes/Interviews, Uris or Warren Hall
16:00 – 19:00 activities (varies)
19:00 dinner (various cuisines)
21:00 curfew (must be inside at residence hall)

DAY 4

7:45 – 8:30 breakfast at residence hall
8:45 – 9:00 walk to Columbia University
9:15 – 12:00 Industry and Market Analysis, Uris or Warren Hall
12:00 – 13:00 lunch, Columbia University John Jay Dining Hall
13:15 – 16:00 Competitor Analysis; Product Development Strategy, Uris or Warren Hall
16:00 – 19:00 Columbia University tour and Admission discussion (TBD)
19:00 dinner (various cuisines)
21:00 curfew (must be inside at residence hall)
21:00 – 23:00 study group

DAY 5

7:45 – 8:30 breakfast at residence hall
8:45 – 9:00 walk to Columbia University
9:15 – 12:00 Customer Management; Marketing and Sales; Uris or Warren
12:00 – 13:00 lunch, Columbia University John Jay Dining Hall



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13:15 – 16:00	Marketing and Sales continued
16:00 – 19:00	activities (varies)
19:00	dinner (various cuisines)
21:00	curfew (must be inside at residence hall)
21:00 – 23:00	study group

DAY 6

7:45 – 8:30	breakfast at residence hall
8:45 – 9:00	walk to Columbia University
9:15 – 12:00	Business Processes; Profit Models, Uris or Warren Hall
12:00 – 13:00	lunch, Columbia University John Jay Dining Hall
13:15 – 16:00	Branding, Uris or Warren Hall
16:00 – 19:00	Financial modeling module introduction
19:00	dinner (various cuisines)
21:00	curfew (must be inside at residence hall)

DAY 7

7:45 – 8:30	breakfast at residence hall
8:45 – 9:00	walk to Columbia University
9:15 – 12:00	Financial Statements, Uris or Warren Hall
12:00 – 13:00	lunch, Columbia University John Jay Dining Hall
13:15 – 16:00	Capital Requirements, Uris or Warren Hall
16:00 – 17:00	walk back to residence hall and drop off class materials
17:00 – 17:30	travel to Museum of Modern Art
17:30 – 20:00	Museum of Modern Art
20:00 – 21:30	dinner out in NYC
22:00	curfew (must be inside at residence hall)

DAY 8

8:00 – 9:00	breakfast at residence hall
9:00 – 18:00	shopping trip at Woodbury Commons
18:00 – 21:00	dinner out in NYC
22:00	curfew (must be inside at residence hall)

DAY 9

8:00 – 9:00	breakfast at residence hall
9:00 – 18:00	various activities based on students' interests
18:30	dinner (student's choice)
21:00	curfew (must be inside at residence hall)



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DAY 10

7:45 – 8:30	breakfast at residence hall
8:45 – 9:00	walk to Columbia University
9:15 – 12:00	Leadership and Teams, Uris or Warren Hall
12:00 – 13:00	lunch, Columbia University John Jay Dining Hall
13:15 – 16:00	Financial modeling competition (TBD)
16:00 – 19:00	activities (varies)
19:00	dinner (various cuisines)
21:00	curfew (must be inside at residence hall)
21:00 – 23:00	study group

DAY 11

7:45 – 8:30	breakfast at residence hall
8:45 – 9:00	walk to Columbia University
9:15 – 12:00	student presentation, Uris or Warren Hall
12:00 – 13:00	lunch, Columbia University John Jay Dining Hall
13:15 – 17:00	student presentation and graduation ceremony
18:00	dinner at residence hall
19:00 – 22:00	students depart for JFK
21:00	curfew (must be inside at residence hall)

DAY 12

7:45 – 8:30	breakfast at residence hall
8:45 – 9:00	walk to Columbia University
9:15 – 12:00	campus tour at Columbia and New York University
12:00 – 13:00	lunch, Columbia University John Jay Dining Hall
13:15 – 15:00	Columbia University admission officer presentation
15:00 – 18:00	free time
18:00 – 22:00	dinner and activities
22:00	curfew (must be inside at residence hall)

DAY 13

7:45 – 8:30	breakfast at residence hall
9:00 – 12:00	students depart for JFK and the US

Day 14

9:00-21:00	students arrive at home
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* this schedule is for reference only. Actual time, restaurants, class room, company visits, and sightseeing places will have to be confirmed based on availability