

IUP 2017 fall course

Course Name	Credit
Principles of Management	3
Principles of Marketing	3
Introduction to Financial Accounting	3
Organizational Behavior	3
Business Research	3
Cross-cultural Management	2
Personal Dynamics	4
Global Marketing	2
Service Marketing	2
Marketing Channels	2
Consumer Behavior	2
Human Resources Management	2
Business Negotiation	2
Investment Analysis	2
Financial Statement Analysis	2

IMBA 2017 fall course: all 2credits/each except Chinese

MBA 539 Chinese (Primary/Intermediate/advanced,1 credit/each)

MBA 501 Managerial Economics
MBA 502 Management and Organizational Behavior
MBA 503 Data Model and Decision-making
MBA 504 Financial Accounting
MBA 505 Marketing Management
MBA 513 Cross-cultural Management
MBA 521 Consumer behavior in China
MBA 554 Service Marketing