

Course Name: Organizational Behavior

| No. | Student ID | content richness (length; perspectives) 40% | depth of thinking(integration ; personal reflection; sources of material) 40% | writing manner (typo; written fluency) 20% | word counts | Final Score |
|-----|------------|---|---|--|-------------|-------------|
| 1   | 15G9060    |   |   |  |             | 92          |
| 2   | 15G9097    | m+  | m+  |  |             | 92          |
| 3   | 15G9098    |   |   | m  | 3149        | 93          |

Course Name: Financial Statement Analysis

| No. | Student No. | group case | attendance | exam | final |
|-----|-------------|------------|------------|------|-------|
| 1   | 15S9037     | 95         | 90         | 95   | 94.5  |
| 2   | 15G9127     | 98         | 100        | 98   | 98.2  |
| 3   | 15G9125     | 98         | 90         | 85   | 89.4  |
| 4   | 15G9126     | 95         | 90         | 97   | 95.7  |
| 5   | 15G9114     | 95         | 90         | 85   | 88.5  |
| 6   | 15G9124     | 95         | 90         | 95   | 94.5  |
| 7   | 15G9062     | 98         | 100        | 96   | 97    |
| 8   | 15G9107     | 90         | 90         | 80   | 84    |
| 9   | 15G9079     | 90         | 100        | 85   | 88    |

Course Name: Global Marketing

| No. | Student No. | QUIZE 1(200) | QUIZE 2 (30) | FINAL EXAM(50) | TEAMWORK(20) | ATTENDANCE(20) | FINAL GRADES |
|-----|-------------|--------------|--------------|----------------|--------------|----------------|--------------|
| 1   | 15G9127     | 12           | 24           | 43             | 18           | 18             | 86.00        |
| 2   | 15G9012     | 13           | 20           | 45             | 18           | 16             | 85.58        |
| 3   | 15G9075     | 11           | 23           | 48             | 17           | 16             | 87.58        |
| 4   | 15G9125     | 11           | 21           | 45             | 18           | 18             | 87.25        |
| 5   | 15G9126     | 11           | 22           | 44             | 18           | 18             | 86.42        |
| 6   | 15G9124     | 15           | 25           | 48             | 18           | 20             | 93.92        |

Course Name: Human Resource Management

| No. | Student No. | Participation (5%) | Journal Paper Trans | Real case project(25%) | Group presentation (10%) | Final examination(50%) | TOTAL(100%) |
|-----|-------------|--------------------|---------------------|------------------------|--------------------------|------------------------|-------------|
| 1   | 15G9120     | 100                | 100                 | 90                     | 90                       | 91                     | 92          |
| 2   | 15G9003     | 80                 | 100                 | 85                     | 90                       | 94                     | 91.25       |
| 3   | 15G9004     | 90                 | 100                 | 90                     | 90                       | 91                     | 91.5        |
| 4   | 15G9005     | 90                 | 100                 | 90                     | 90                       | 91                     | 91.5        |
| 5   | 15G9047     | 100                | 100                 | 90                     | 90                       | 90                     | 91.5        |

Course Name: Marketing Channels

| No. | Student No. | Attendance(10%) | In Class Participation(20%) | Case Presentation and report(20%) | Final Exam(50%) | Total |
|-----|-------------|-----------------|-----------------------------|-----------------------------------|-----------------|-------|
| 1   | 15G9006     | 90              | 96                          | 95                                | 85              | 89.7  |
| 2   | 15G9111     | 80              | 86                          | 95                                | 90              | 89.2  |

Course Title: Advertising and Promotion

|    |         | Final Exam | Final Total |
|----|---------|------------|-------------|
| 10 | 15G9072 | 86         | 90          |

Course Name: service marketing

| No. | Student No. | Attendance | Case Study | Final Exam | Total |
|-----|-------------|------------|------------|------------|-------|
| 1   | 15G9059     | 100        | 92         | 85         | 90.1  |
| 2   | 15G9003     | 100        | 90         | 82         | 88    |
| 3   | 15G9054     | 80         | 90         | 68         | 77    |
| 4   | 15G9061     | 90         | 87         | 66         | 77.1  |
| 5   | 15G9097     | 95         | 88         | 65         | 77.9  |
| 6   | 15G9098     | 95         | 88         | 77         | 83.9  |
| 7   | 15G9099     | 95         | 87         | 74         | 82.1  |

Course Name: Introduction to Financial Accounting

| No. | ID      | final |  |  |  |
|-----|---------|-------|--|--|--|
| 1   | 15G9034 | 87    |  |  |  |
| 2   | 15G9112 | 84    |  |  |  |
| 3   | 15G9001 | 95    |  |  |  |

Course: Business Research

| No. | Student ID | case study (10%) | weekly tests (10%) | research project (30%) | Final Exam (50%) | Attendance | Total |
|-----|------------|------------------|--------------------|------------------------|------------------|------------|-------|
| 1   | 15G9034    | 9.2              | 10                 | 27                     | 43               | 0          | 89    |
| 2   | 15G9037    | 9.2              | 10                 | 27                     | 41               | 0          | 87    |
| 3   | 15G9038    | 7.8              | 9                  | 28.4                   | 34.5             | -1         | 79    |
| 4   | 15G9041    | 10               | 9                  | 28.8                   | 42.5             | -1         | 89    |
| 5   | 15G9062    | 10               | 10                 | 28.8                   | 39               | 0          | 88    |
| 6   | 15G9064    | 10               | 9                  | 28.8                   | 37.5             | -1         | 84    |
| 7   | 15G9120    | 9.4              | 8                  | 29.6                   | 42.5             | -2         | 88    |
| 8   | 15G9124    | 8.8              | 7                  | 28.6                   | 37               | -2         | 79    |
| 9   | 15G9127    | 8.8              | 10                 | 28.6                   | 40.5             | 0          | 88    |

Course Name: Principles of Marketing

| No. | Student ID | 期末考试 (40%) | 案例 (15%) | 期末报告 (25%) | 平时成绩 (20%) | 总评 |
|-----|------------|------------|----------|------------|------------|----|
| 1   | 15G9002    | 94         | 85       | 90         | 90         | 91 |
| 2   | 15G9006    | 75         | 95       | 95         | 85         | 85 |
| 3   | 15G9001    | 79         | 95       | 95         | 95         | 89 |
| 4   | 15G9008    | 80         | 95       | 95         | 85         | 87 |
| 5   | 15G9034    | 86         | 85       | 90         | 95         | 89 |
| 6   | 15G9037    | 90         | 85       | 90         | 95         | 90 |
| 7   | 15G9055    | 92         | 90       | 85         | 95         | 91 |
| 8   | 15G9097    | 92         | 85       | 90         | 85         | 89 |
| 9   | 15G9098    | 98         | 90       | 85         | 90         | 92 |
| 10  | 15G9117    | 90         | 85       | 90         | 80         | 87 |
| 11  | 15G9064    | 90         | 90       | 85         | 95         | 90 |